

The book was found

Database Concepts (7th Edition)



Synopsis

For undergraduate database management students or business professionals Â Hereâ€™s practical help for understanding, creating, and managing small databasesâ€”from two of the worldâ€™s leading database authorities. Database Concepts by David Kroenke and David Auer gives undergraduate database management students and business professionals alike a firm understanding of the concepts behind the software, using Access 2013 to illustrate the concepts and techniques. Three projects run throughout the text, to show students how to apply the concepts to real-life business situations. The text provides flexibility for choosing the software instructors want to use in class; allows students to work with new, complete databases, including Wedgewood Pacific Corporation, Heather Sweeney Designs, and Wallingford Motors; and includes coverage for some of the latest information on databases available. Teaching and Learning Experience This text will provide a better teaching and learning experienceâ€”for you and your students. Here’s how: Provides a firm understanding of the concepts behind the software Uses Access 2013 to illustrate the concepts and techniques while also providing flexibility to choose the software used in class Allows students to work with new, complete databases Includes coverage of some of the latest information available

Book Information

Paperback: 528 pages

Publisher: Pearson; 7 edition (August 11, 2014)

Language: English

ISBN-10: 0133544621

ISBN-13: 978-0133544626

Product Dimensions: 8.5 x 0.9 x 10.8 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 3.6 out of 5 starsÂ Â See all reviewsÂ (59 customer reviews)

Best Sellers Rank: #27,704 in Books (See Top 100 in Books) #5 inÂ Books > Computers & Technology > Networking & Cloud Computing > Network Administration > Storage & Retrieval #23 inÂ Books > Business & Money > Management & Leadership > Information Management #339 inÂ Books > Textbooks > Computer Science

Customer Reviews

So you know how to use your database software, but do you know how to design a good database?I got lucky when I found this book. I’d been building a database myself after taking a

class on MS Access at my local community college. MS Access is so easy to use that I was comfortable and confident. I'd built many related tables and built several queries, forms and reports. No problems. Everything was working fine. But with each element I added, I got less confident about the DESIGN of my ever-growing database. It was working fine, but were the tables and relationships optimal? As it grew more complex, was I going to make a mistake? Or find a fundamental flaw in my early assumptions? Classes and tutorials on database programs cover design concepts so briefly because they need to cover a lot of details about how to use the program. This book does the exact opposite. It glosses over how to use your software and focuses on design concepts. In the preface, the author says: "This book does not assume that any particular DBMS [database management system] product will be used [... so ...] all of the concepts are presented in a DBMS-agnostic manner. When learned this way, students come to understand that the fundamentals pertain to any database [...]" This is why it's shorter than some reviewers seem to think it should be. It isn't "too short." It's "focused." There are plenty of other books that cover the other stuff. This book is clear, concise and accessible. I'm glad it didn't go into more technical details.

[Download to continue reading...](#)

Database Concepts (7th Edition) Database Design for Mere Mortals: A Hands-On Guide to Relational Database Design (2nd Edition) Database Design for Mere Mortals: A Hands-On Guide to Relational Database Design (3rd Edition) Database Concepts (6th Edition) Operating System Concepts, Seventh Edition 7th edition by Silberschatz, Abraham, Galvin, Peter B., Gagne, Greg (2004) Hardcover Concepts of Database Management Human Biology: Concepts and Current Issues (7th Edition) Government and Not-for-Profit Accounting: Concepts and Practices, 7th Edition Living with the Earth, Third Edition: Concepts in Environmental Health Science (Living with the Earth: Concepts in Environmental Health Science) Wiley CPAexcel Exam Review 2015 Study Guide (January): Business Environment and Concepts (Wiley Cpa Exam Review Business Environment & Concepts) Wiley CPAexcel Exam Review Spring 2014 Study Guide: Business Environment and Concepts (Wiley Cpa Exam Review Business Environment & Concepts) Wiley CPAexcel Exam Review 2016 Study Guide January: Business Environment and Concepts (Wiley Cpa Exam Review Business Environment & Concepts) Professional Nursing: Concepts & Challenges, 7e (Professional Nursing; Concepts and Challenges) Home Care Nursing Practice: Concepts and Application, 4e (Home Health Nursing Practice: Concepts & Appl (Rice)) Key Concepts in Event Management (SAGE Key Concepts series) Master Your Risk Management Concepts: Essential PMP® Concepts Simplified (Ace Your PMP® Exam Book 10) Master Your Procurement Management Concepts: Essential PMP® Concepts Simplified (Ace Your PMP® Exam Book 11) Master Your

Human Resource Management Concepts: Essential PMP® Concepts Simplified (Ace Your PMP® Exam Book 8) Master Your Integration Management Concepts: Essential PMP® Concepts Simplified (Ace Your PMP® Exam Book 3) Master Your Stakeholder Management Concepts: Essential PMP® Concepts Simplified (Ace Your PMP® Exam Book 12)

[Dmca](#)